

IRISHJOBS.IE REPORT

Quarter 1, 2011

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The expanded IrishJobs.ie report shows job advertisements as a whole increasing, salary expectations increasing. Overall the trend in job offers is positive relative to this time last year.

IN QUARTER ONE of 2011, we are post-bank guarantee, post- the EU/ IMF bailout, and post-Fianna Fáil. Ireland's unemployment rate is currently 14.7%. Recovery may be in sight, and if we are to see a recovery in jobs, then IrishJobs.ie will be one of the first places to look for it.

The expanded quarterly IrishJobs.ie report will report on the jobs situation across the country as it develops, providing readers with real time information about the job scene in their locale, and for their skill level.

This report is in two parts. First we'll look at supply in the labour market--who is looking for what jobs, and where? How much do they want to work for? Second, we'll look at demand. What jobs are being advertised, and where?

Salary Expectations are Up

The chart up to the right compares the expected starting salary of new CVs gathered by the index in 2010 (red line) and in the first quarter of 2011 (gray line). We see that more people uploading new CVs in 2011 are expecting to start on higher than average salaries in 2010. In fact, almost 3,000 euros more! Rather than cutting their wage expectations, we're seeing the opposite in our data.

Where are the people looking for jobs?

The chart to the right shows the percentage change in new CVs gathered by the index by county from 2010 to the first quarter of 2011. We see there is significant change in the commuter belt around Dublin, in Kildare, Meath and Wicklow. The change in the MidWest is striking, as is the sharp downturn in new job-seekers from Dublin and Longford. This may be explained by net outward migration and by the change in location of many workers in Ireland.

What sectors are recruiting?

The table below shows changes in our jobs index over time, relative to Quarter 2, 2009, and relative to the last quarter.

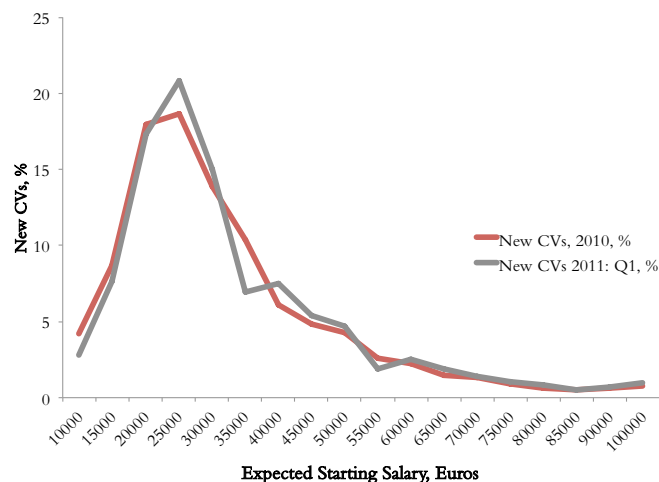


Figure 1. Salary expectations aren't moderating.

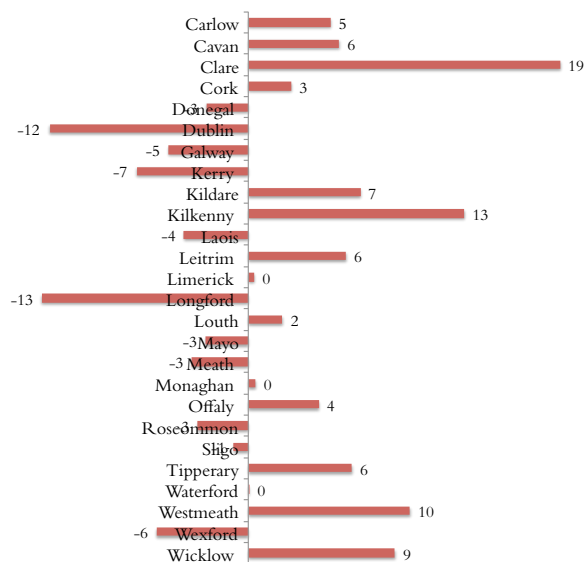
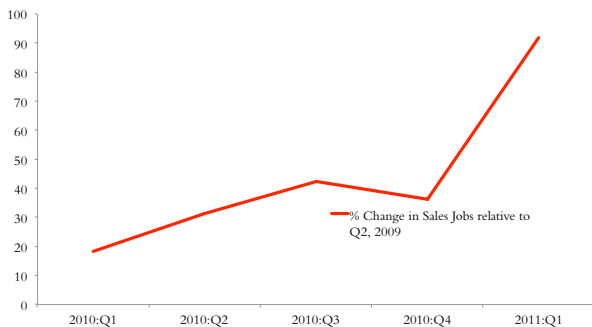


Figure 2. Percentage change in CVs gathered by the index by county, 2010 to Q1 2011. Note the changes to the MidWest and Dublin's commuter belt.

Positive percentage changes are in blue. Negative changes are in red. We see that finance and accountancy jobs are firmly positive, with large demand for HR and recruitment work, as well as production and manufacturing. The construction industry and trades are understandably down following the property crash, with sales and not-for-profit organisations powering ahead, regardless.

Career Spotlight: Sales

“Every man lives by selling something”, wrote Robert Louis Stevenson. He was right. Irishjobs.ie shows a consistent and increasing demand for people ready, willing, and able to sell. Sales, more than any other category of job, has been the job category most consistently in demand over the life time of the index.



Thousands of reasons to be positive about jobs

Quarter 2, 2009 is the reference month for the IrishJobs.ie index. That was a dark time in Irish labour market history, the very middle of the collapse of our economy. It is positive news that so many new jobs are being advertised in this quarter relative to the same quarter last year. The number of new corporate jobs posted to IrishJobs.ie during January to March 2011 is 81%, of which 19% are replacement jobs. This may reflect real growth in the Irish market and perhaps, a return of confidence.

A note on the data

All data are for corporate (not agency) jobs advertised on Saongroup.com Ireland, which operates IrishJobs.ie and Jobs.ie.

% Change from Index (Q2:2009 = 100)	% Change from Q4:2010	% Change Q1:2010 to Q1:2011	Category
61	48	87	Accountancy & Finance
48	18	44	Banking, Financial services & Insurance
49	10	4	Beauty, Hair Care, Leisure & Sport
48	25	22	Construction, Architecture & Property
38	20	23	Customer Service, Call Centres & Languages
40	15	0	Education, Childcare & Training
43	24	57	Engineering & Utilities
10	100	11	Environmental, Health & Safety
30	19	36	General Management
9	15	52	Hotel & Catering
82	94	174	HR / Recruitment
59	30	95	IT
61	112	35	Legal
70	131	173	Marketing
40	14	12	Medical Professionals & Healthcare
58	35	90	Production, Manufacturing & Materials
22	2	30	Public Sector
33	6	121	Publishing, Media & Creative Arts
12	6	1	Retailing, Wholesaling & Purchasing
48	41	62	Sales
1	32	47	Science, Pharmaceutical & Food
29	1	32	Secretarial & Admin
34	3	29	Security, Trades & General Services
16	3	44	Social & Not for Profit
2	14	0	Telecoms
42	58	30	Tourism, Travel & Airlines
35	6	19	Transport, Warehousing & Motor